Survey Questions

1. What was your first impression when you entered the website?
2. From the website alone, do we seem trustworthy enough for you to rent a car from us?
3. How likely are you to recommend us to a friend or colleague? (1 = Very Unlikely, 5 = Very Likely)
4. Is there anything you feel is missing from a page/s?
5. What makes us stand out?
6. What other features would you like us to offer?
7. What is the most important/useful feature we currently have?
8. The information on the site clear and readable (1 = Strongly Disagree, 5 = Strongly Agree)
9. Were the page layouts compatible with your device? (Yes = 1 or No = 0)
10. Did you like the colour scheme? (Yes = 1 or No = 0)
11. The pages are easily navigable (1 = Strongly Disagree, 5 = Strongly Agree)
12. Did you feel any pages or features did not need to be there? If so, which one/s?
13. Was there any issues with elements on the pages or their loading? (Yes = 1 or No = 0)
14. What did you like the most about the website?
15. What did you like the least about the website?